

Florida Fire Fast Pitch Softball '99

Dear Business Owner:

Let me take this opportunity to introduce you to the **Florida Fire Fast Pitch Softball '99**.

Established in 2005 and based out of the Bloomingdale Little League in Valrico, the organization is building a proud tradition of developing girls' fast pitch softball skills, as well as a desire to field competitive teams that will enjoy success locally and regionally. Even more importantly, the organization has had a positive impact on the lives of the Bay area youth, their families and the community.

This year we are offering an opportunity to local businesses like yours to become Team Sponsors. Your contributions will be targeted exclusively to lower the growing costs of the Organization's 100+ players, enabling them to fully participate in training programs and local and regional tournaments.

The Florida Fire Organization is guided by a volunteer board of directors and dedicated parent volunteers. However, we are different from some other fast pitch teams in that we are a small nonprofit Organization that does not receive any governmental or grant assistance. Our primary revenue source is quarterly dues paid by families, proceeds from our annual fundraisers and donations received from generous individuals and businesses.

Since these funds do not cover all of the organization's operating expenses, families often must raise their own funds to pay for equipment, training fees, field rentals, travel and tournament entry fees. **The average cost per player per year to participate is \$1000, particularly difficult for families with more than one player and/or modest means.**

In order to continue to make this rewarding experience a reality for our youth, we are reaching out directly to area businesses, family and friends, **and offering the opportunity to help by becoming a Team Sponsor!**

While any sponsorship level you select will be greatly appreciated, a donation of \$1000 or more will earn you a Proud Team Sponsor Plaque with a photo of a team to display on your office wall which is a valuable marketing tool in showing support for your local community.

Please take a moment to review and select the sponsorship package that best fits your business and budget.

Respectfully yours,
Amy Gregory

P.S. For tax-reporting purposes, all checks **must** be made payable to the **Florida Fire '99**. All sponsors will receive an advertising/sponsorship invoice for tax-reporting and deduction purposes based on the sponsorship level selected.

2011 Florida Fire SPONSORSHIP PACKAGES

Anyone interested in supporting the *Florida Fire Fast Pitch Softball TEAM '99* should Contact Amy Gregory at 813-376-8097, or download a sponsorship application from the organization's website: www.floridafire.net/1999.

Team Sponsorships

In return for their support, Team Sponsors will receive the following:

\$1,000 PLATINUM SPONSOR:

- One-year advertising on a "Florida Fire Banner" (displayed at all major Organization events and tournaments)
- Advertising on the Team website front page scrolling banner, a fixed sponsor spot on team page with a link to your website and be listed on our sponsors page
- A Proud Sponsor Plaque with photo of the team for your display
- A Florida Fire Fast Pitch Softball car magnet

\$500 GOLD SPONSOR:

- One-year advertising on a "Florida Fire Banner"
- Advertising on the Team website front page scrolling banner with a link to your website and be listed on our sponsors page
- A Florida Fire Fast Pitch Softball car magnet

\$250 SILVER SPONSOR:

- Advertising on the Team website team page and sponsor page
- A Florida Fire Fast Pitch Softball Organization car magnet

\$100 BRONZE SPONSOR:

- A listing of your business name on the organization website sponsor page

ORGANIZATION / TEAM DONATION:

- Donations DO NOT provide for sponsorship or recognition as part of the Organization sponsor program for that individual or business.

Policy for Team Sponsorships

The organization has adopted the following policy regarding sponsorships designated for a specific team.

1. Any team can freely solicit sponsorships from any person, business or organization.
2. All team sponsorship money will be used for the equipment, uniforms, tournaments, player registrations, clinics, camps, team practice fees or travel expenses for tournaments. In the event that all the money is not used for the listed approved expenses, the remaining money will be used for cost reduction for Team players, player scholarships expenses or future registration fees.
3. In order to receive tax benefits from the sponsorship, the sponsorship must be made to the Florida Fire '99 and identified as a team sponsorship. A percentage (cost of sponsorship, i.e. plaques, banners, etc) of all team sponsorship will be retained at the organization.
4. The organization will send a thank you letter to the sponsor, including the Organization's Tax Identification Number and invoice for the advertising level your business has selected.
5. Please visit the Florida Fire Fast Pitch Softball Organization website for more info.

www.floridafire.net/1999.html

Team Sponsorships Selection Form

Please consider making your selection below and returning it with your sponsorship payment today.

TEAM SPONSORS:

___ \$1,000 PLATINUM SPONSOR

___ \$500 GOLD SPONSOR

___ \$250 SILVER SPONSOR

___ \$100 BRONZE SPONSOR

Organization / Team Donation

\$ _____ Enter amount of your Organization donation.

Please choose your sponsorship level above and mail your completed form with your check made payable to the "Florida Fire '99" at the address below.

Remain Anonymous: YES/NO

Sponsor contact: _____

Business name (if any): _____

Business URL for Link (if any): _____

Street address: _____

City/ State/ Zip Code: _____

Phone: _____

Email address: _____

Florida Fire – Attn: Amy Gregory, 2215 Bloomingdale Avenue, Valrico, Florida 33596

* The **Florida Fire Banner** is a vinyl banner sign displayed on the fence at the games that we play in local and regional tournaments. Softball families (350+ players) and coaches from the local and regional areas will see your business name and logo on a regular basis as they attend tournaments, training sessions, camps and practices at either location.

** A Proud Sponsor Plaque displays a team photo and will list you as a proud sponsor of a Team and Organization.

Our Marketing Director will be in contact with sponsors to coordinate logo, business name and graphic requirements for the website and advertising banners.

Thank you for your Support!
Florida Fire Fast Pitch Softball '99